



## Surfly Announces Strategic Partnership with Voitec to Drive the Customer Experience in Australia and New Zealand

**Melbourne, Australia and Amsterdam, Netherlands – Wednesday, 17<sup>th</sup> July, 2019** - [Surfly](#), the world's leading provider of co-browsing technology, today announces its new partnership with [Voitec](#), a leading provider of software solutions and business services focused on enhancing the customer experience. As part of the partnership, Voitec will market Surfly's universal co-browsing to the Australian and New Zealand market.

Surfly continues to see a growing demand from enterprises looking to adopt and deploy co-browsing across their organisation. Today's announcement validates this increasing demand. Over the past few years, Surfly has experienced exponential growth, by forming strategic partnerships worldwide helping organisations to engage and connect more easily with their customers.

"Australia and New Zealand provides huge market potential for Surfly. Our alliance with Voitec is in line with our strategy to develop a partner network to grow our customer base, keep existing customers engaged and create new revenue streams. With Voitec's established network of system integrators and expertise of the market, together we will be able to put the power of Surfly's universal co-browsing in the hands of companies that are looking for ways to improve the digital experience across their online portals," said Nicholas Piël, CEO and founder, Surfly.

Voitec supports more than 500 implementations across Australia, New Zealand and regional markets across Asia, empowering these organisations to deliver exceptional customer service, increased sales, and deploy cost effective solutions that offer both automated and personalised customer engagements.

"Technology continues to drive innovation and we are excited to introduce Surfly into our portfolio of innovative customer experience solutions. Surfly offers web sharing, co-browsing and enables remote collaboration in a way that will change how organisations offer customer service and sales. Surfly is a compelling proposition, it helps to build customer loyalty, drive higher Net Promoter Scores (NPS), drive efficiencies and deliver real value to sales teams and support teams alike. The Surfly solution immediately complements our portfolio and allows Voitec to bring this award-winning technology to the Australian and New Zealand markets. This co-browsing solution is incredibly easy to deploy, incredibly easy to use and will be quickly picked-up by businesses throughout the region," said Mark Owens, Managing Director, Voitec.

Surfly will be sponsoring the [Transforming Contact Centres Summit in Melbourne](#) between 12<sup>th</sup> -14<sup>th</sup> August in Melbourne, Australia. Please feel free to drop by the booth for a live demonstration.

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### About Voitec

Voitec is a leading provider of software solutions and business services focused on enhancing the customer experience for organisations. Voitec enables companies across Australia, New Zealand and in regional markets throughout Asia to use technology to drive service innovation for their customers. To learn more about Voitec visit [www.voitec.com.au](http://www.voitec.com.au), follow us on Twitter [@Voitec2](#) or [LinkedIn](#) and read our latest blog posts at <http://www.voitec.com.au/blog/> or send us an email at [enquiries@voitec.com.au](mailto:enquiries@voitec.com.au)

### About Surfly

Surfly powers more than 100K users across leading organisations to deliver world-class customer service and experience. With Surfly's universal co-browsing agents and advisors can view the browser window of the customer and help guide them in a fast and intuitive manner – without any installations or downloads. For more information visit [Surfly.com](http://Surfly.com)